



REDEFINING FINANCIAL DISTRIBUTION ...



Our Vision

Our vision to bridge the gap between rural India and financial institutions.

Our Mission

We aim to achieve financial inclusion of rural India by redefining financial distribution through innovative digital and phigital solutions.

OUR TEAM



DEEPAK CHANPURIA
(Founder)

- Financial whiz and expert in achieving the impossible!
- As a business Head for TVS Credit took the book size from 500Cr to 5000Cr
- Net profit during the same tenure increased from 3Cr to 105Cr
- Industry expert in products like Used Tractor Loans, Used Car Loans, Personal Loans, Business Loans, Two Wheeler Loans and Loan Against Property



SUDESH PUJARI
(Co-Founder)

- 16+ years of experience in products like Used Tractor Loans, Used Car Loans, Personal Loans and Two Wheeler Loans
- Expertise in the fields of Manufacturer Relations, successful tie up with 60+ OEM's for Agri Implement Loans
- Organized and unorganized Dealer network management



HARDEEP SINGH BHATIA
(Co-Founder)

- 20+ years of experience in products like Used Tractor Loans, Used Car Loans, Used CV Loans, Personal Loans and Two Wheeler Loans
- Successful channel management specialist with over 2 decades of expertise
- As a head for partner channel in TVS Credit, Built a 15,000+ channel network covering 20,000+ pin codes



AKHILESH BOKARE
(Co-Founder)

- 18+ years of experience in products like New and Used Tractor Loans and Personal Loans
- As a Regional Head in MP for TVS Credit took the tractor book size from 750Cr to 2100Cr
- In his stint, TVS Credit became the Number 1 financier for tractors in MP with more than 20% market share

OUR SERVICES

End to End Solutions

Digital based innovative sourcing & processing solutions for our partners



Fee and Fund based Lending

Redefining loan distribution
Co-lending
Hybrid Lending



Used Vehicle Finance

Used Tractors Loans
Used Car Loans
Used CV Loans
Used Two Wheeler Loans



Secured and Unsecured Loans

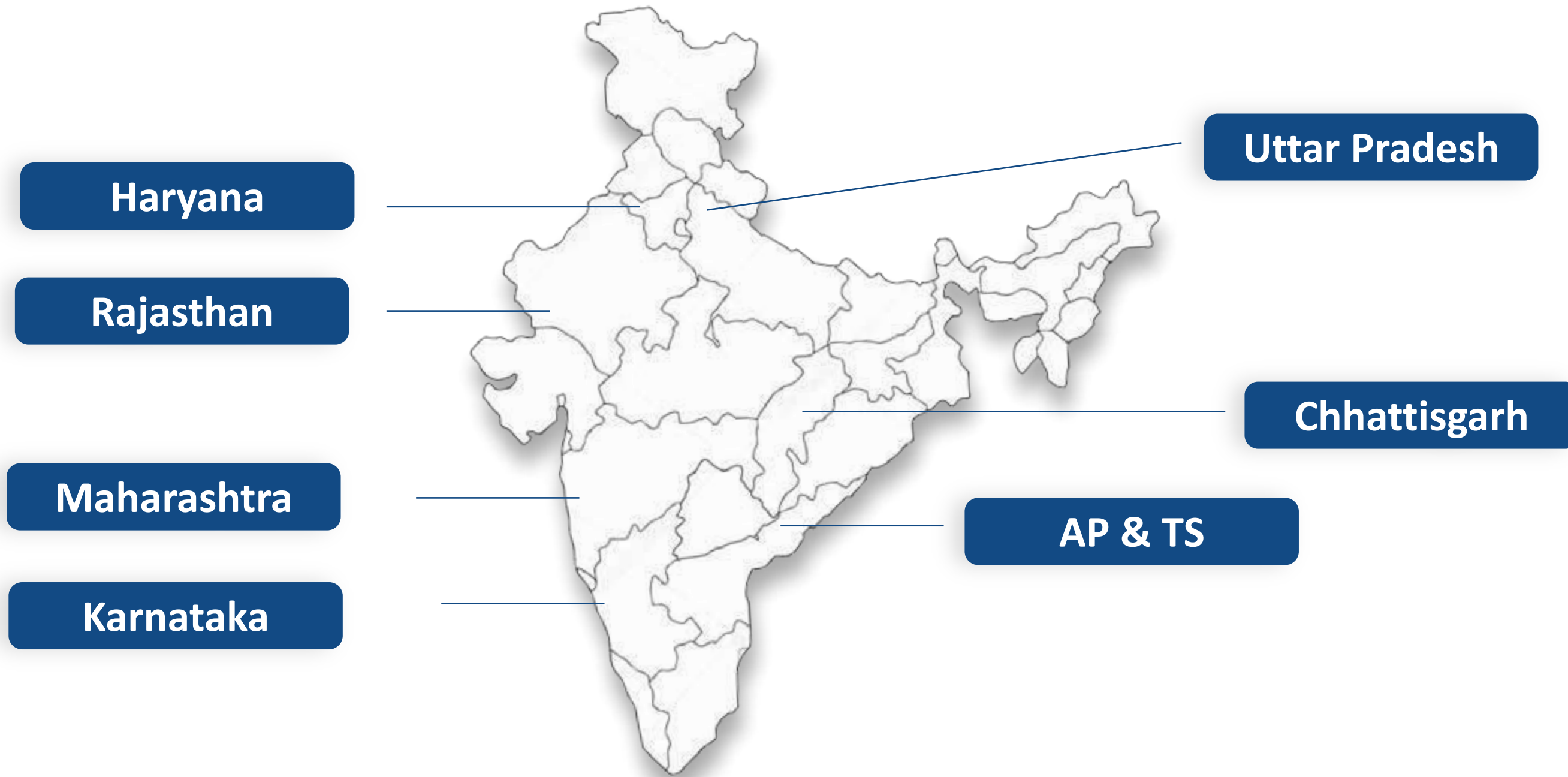
Personal Loan
Business Loan
Loan Against Property



MILESTONES ACHIEVED



JOURNEY ENVISAGED



300+ District Coverage



200+ Hybrid Branches



20000+ Touchpoints

DIGITISED CUSTOMER EVALUATION

06. Geo Tagging

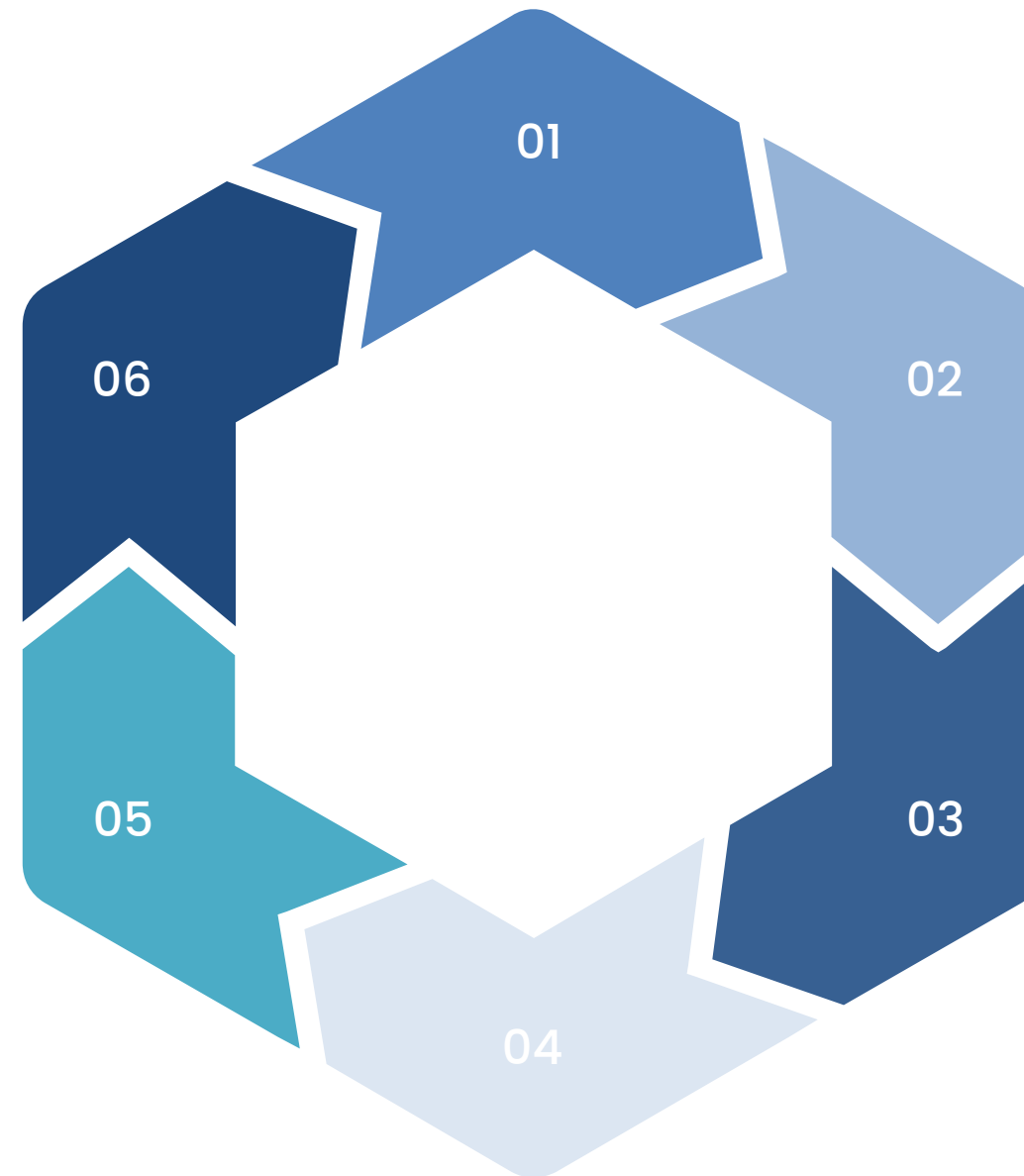
Lat / Long capture for collection comfort

05. API Integration

Lead management open API's

04. Digital Valuation

Asserting asset valuation digitally



01. Digital Customer Assessment

Customer assessment using contemporary credit tools

02. Bank Account and KYC Validation

Penny Drop based Bank Validation and e-KYC

03. Asset Ownership

Asset ownership and RC checks using VAHAN API

PDD MANAGEMENT SPECIALISATION



0909384771

IT'S NOT OUR HELPLINE NUMBER

ITS ACTUALLY THE POPULATION RESIDING IN RURAL INDIA

CONTACT US

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